

**2019 IWSCA National Specialty
Catalog Ad / Catalog Order Form**

DEADLINE: FRIDAY, March 29, 2019



Mail Orders and Ad to:

**Jill Brennan, 17147 Weaver Lane SW, Rochester, WA 98579
jill@barayevents.com**

ADVERTISEMENTS: These guidelines apply to both Black & White and Color Ads
ELECTRONIC SUBMISSION FORMATS:

- High resolution PDF (press quality) (preferred format)
- JPG or TIF (300 pixels/inch resolution)
- Word document (note, fonts may default)

The following are NOT acceptable formats: PowerPoint, Works, Excel, Word Perfect, Publisher.

Ads MUST be built in proportion to a catalog page. Image area is 4.5"x7.5", including any border. Be aware, if you build your ad 8.5x11, it will be shrunk to fit a catalog page, and will not be in proportion to the page. If you build your ad 8.5x13 inches long on a LEGAL Word template, that will be acceptable and in proportion.

You can send an ad via electronic media or (CD) by mail, but no ad material will be returned. I will try to put the ads in the order you want them in, but I cannot guarantee right and left side pages, but I will do my best. Ads will not be processed until order form and funds are received.

QTY	ITEM	COST	TOTAL
	Full Page Color - 7.50x 4.50 inches	\$ 75.00	\$
	Full Page B&W - 7.50 x 4.50 inches	\$ 55.00	\$
	Pre-Order Catalog (picked up at Specialty)	\$ 30.00	\$
	Pre-Order Catalog Mailed (following Specialty)	\$ 40.00	\$
	On-site Catalog (limited availability)	\$ 40.00	\$
	Pre-Order Catalog Shipped International	\$ 50.00	\$
	TOTAL AMOUNT		\$

Payment maybe made by Check, Money Order, or VISA/Master Card.

PayPal is NOT a valid method of payment for catalog ads or orders.

Checks payable to "IWSCA".

VISA/Master Card	Exp Date	3 digit security code
Name		
Address		
City State		
Phone		

*Please direct inquiries for marked catalogs to: Jill Brennan